## ORDER

Orders Order / Rev: 710406 06299558 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 09/04/12 - 09/10/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/28/12 / 08/30/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Name: Agency **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential 00:15:00 Order Separation: Priority: P-4 Advertiser External ID:

## Bill Plan

09/10/12

Bill Plan					Totals
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
09/03/12	09/09/12	135	\$81,635.00	\$69,389.75	Septem

29

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	164	\$95,165.00	\$80,890.25	0.00
Totals	164	\$95,165,00	\$80.890.25	0.00

Agency External ID:

## **Account Executives**

09/16/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

\$11,500.50

AGY, GEN, POL

\$13,530.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1 WTS	P 09/04/1	12 09/07/12	ON (M-Su)	CM	M-F 137, S	a 1205, - TWTF	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
			ON (M-Su)		(4:30 XM-4:	59 XM)						
9	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: (	09/03/12	09/09/12	- TWTF	4	\$50.00	0.00						
2 WTS	SP 09/10/1	12 09/10/12	ON (M-Su)	CM	M-F 137, S	a 1205,M	:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
			ON (M-Su)		(4:30 XM-4:	59 XM)						
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: (	09/10/12	09/16/12	M	1	\$50.00	0.00						
3 WTS	SP 09/04/1	12 09/07/12	5-530a	CM	5-530a	- TWTF	:30	4	\$90.00 P-4	0.00 NM	4	\$360.00
			5-530a 10 News									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: (	09/03/12	09/09/12	- TWTF	4	\$90.00	0.00						
4 WTS	SP 09/10/1	12 09/10/12	5-530a	CM	5-530a	M	:30	1	\$90.00 P-4	0.00 NM	1	\$90.00
			5-530a 10 News									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: (	09/10/12	09/16/12	M	1	\$90.00	0.00						
5 WTS	SP 09/04/1	12 09/07/12	530-6a	CM	530-6a	- TWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
			530-6a 10 News									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: (	09/03/12	09/09/12	- TWTF	4	\$100.00	0.00						
6 WTS	SP 09/10/1	12 09/10/12	530-6a	CM	530-6a	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
			530-6a 10 News									
_	Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: (	09/10/12	09/16/12	M	1	\$100.00	0.00						

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Order / Rev: 710406 Advertiser: Obama/D/President

Alt Order #: 06299558 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch S	Start	End	Inventory Code	Break	Start/End	Time [	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
7 WTSP 09	9/04/12	2 09/07/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- ]	TWTF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Start D Week: 09/03/		End Date 09/09/12	Weekdays - TWTF	Spots/Week 4	Rate \$125.00	Rating 0.00	•						
8 WTSP 09	9/10/12	2 09/10/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	M-		:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
Start D Week: 09/10/		End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$125.00	Rating 0.00	•						
9 WTSP 09	9/04/12	2 09/07/12	CBS This Morning	-	7-9a (7:00 AM-8:		WTF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Start D Week: 09/03/		End Date 09/09/12	Weekdays - TWTF	Spots/Week 4	Rate \$125.00	Rating 0.00	•						
			CBS This Morning	-	7-9a (7:00 AM-8:	M-		:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
Start D Week: 09/10/		End Date 09/16/12	Weekdays M	9 Spots/Week 1	Rate \$125.00	Rating 0.00	•						
			CBS This Morning	g CM	7-9a (8:00 AM-9:	- ]	TWTF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Start D Week: 09/03/		End Date 09/09/12	Weekdays - TWTF	Spots/Week 4	Rate \$125.00	Rating 0.00	•						
12 WTSP 09			CBS This Morning	-	7-9a (8:00 AM-9:	M-		:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
Start D Week: 09/10/		End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$125.00	Rating 0.00	•						
			M-F 9-930a 10 Ne	ews, 9a@M	9-9:30A		TWTF	:30	4	\$70.00 P-4	0.00 NM	4	\$280.00
Start D Week: 09/03/		End Date 09/09/12	Weekdays - TWTF	Spots/Week	<u>Rate</u> \$70.00	Rating 0.00							
			M-F 9-930a 10 Ne	ews, 9a@M	9-9:30A			:30	1	\$70.00 P-4	0.00 NM	1	\$70.00
Start D Week: 09/10/		End Date 09/16/12	Weekdays M	Spots/Week	<u>Rate</u> \$70.00	Rating 0.00							
15 WTSP 09	9/04/12	2 09/07/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@iM	9-9:30A	- 7	TWTF	:30	4	\$70.00 P-4	0.00 NM	4	\$280.00
Start D Week: 09/03/		End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$70.00	Rating 0.00							
		2 09/10/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@M	9-9:30A	M-		:30	1	\$70.00 P-4	0.00 NM	1	\$70.00
Start D Week: 09/10/		End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$70.00	Rating 0.00							
17 WTSP 09	9/04/12	2 09/07/12	M-F 10-11a Dr. Phil M, Fri/Stu	CM udio 10 Tu-Thu	10-11a u	- 7	TWTF	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
Start D Week: 09/03/		End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$50.00	Rating 0.00							
18 WTSP 09	9/10/12	2 09/10/12	M-F 10-11a Studio 10	СМ	10-11a	M-		:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
Start D Week: 09/10/		End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$50.00	Rating 0.00							
19 WTSP 09	9/04/12	2 09/07/12	Price Is Right Price Is Right	СМ	11a-12p	- ]	TWTF	:30	4	\$375.00 P-4	0.00 NM	4	\$1,500.00
Start D Week: 09/03/		End Date 09/09/12	Weekdays - TWTF	Spots/Week 4	Rate \$375.00	Rating 0.00	•						
20 WTSP 09			Price Is Right Price Is Right	СМ	11a-12p	M-		:30	2	\$375.00 P-4	0.00 NM	2	\$750.00
Start D Week: 09/10/		End Date 09/16/12	Weekdays M	Spots/Week 2	Rate \$375.00	Rating 0.00							
21 WTSP 09	9/04/12	2 09/07/12	M-F 12-1230p 10 News @ Noor	CM	12-1230p	- ]	TWTF	:30	4	\$325.00 P-4	0.00 NM	4	\$1,300.00
Start D	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating							

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WTSP-TV

Order / Rev: 710406 Advertiser: Obama/D/President

Alt Order #: 06299558 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Da	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
21 WTSP	09/04/1	2 09/07/12	M-F 12-1230p 10 News @ Noor	CM n	12-1230p	- TW	ΓF	:30	4	\$325.00 P-4	0.00 NM	4	\$1,300.00
Sta Week: 09/	rt Date /03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 4	Rate \$325.00	Rating 0.00							
22 WTSP	09/10/1	2 09/10/12	M-F 12-1230p 10 News @ Noor	CM	12-1230p	M		:30	1	\$325.00 P-4	0.00 NM	1	\$325.00
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	Weekdays M	Spots/Week	Rate \$325.00	Rating 0.00							
-		2 09/07/12	Y&R	СМ	1230-130p	- TW	ΓF	:30	4	\$425.00 P-4	0.00 NM	4	\$1,700.00
			Young and the Ro	estless									
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$425.00	Rating 0.00							
_		2 09/10/12	Y&R	CM	1230-130p	M		:30	1	\$425.00 P-4	0.00 NM	1	\$425.00
			Young and the Re										
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$425.00	Rating 0.00							
25 WTSP	09/04/1	2 09/07/12	B&B Bold and Beautifu	CM ıl	130-2p	- TW	ΓF	:30	4	\$425.00 P-4	0.00 NM	4	\$1,700.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	- TWГF	4	\$425.00	0.00							
26 WTSP	09/10/1	2 09/10/12	B&B Bold and Beautifu	CM ıl	130-2p	M		:30	1	\$425.00 P-4	0.00 NM	1	\$425.00
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00							
		2 09/07/12		СМ	2-3p	- TW	ΓF	:30	3	\$300.00 P-4	0.00 NM	3	\$900.00
Sta	rt Date	End Date	The Talk <u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	- TWTF	3	\$300.00	0.00							
28 WTSP	09/10/1	2 09/10/12	M-F 2-3p The Talk	СМ	2-3p	M		:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00							
		2 09/07/12	M-F 3-4p Let's Make a Dea	CM	3-4p	- TW	ΓF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	- TWF	4	\$300.00	0.00							
30 WTSP	09/10/1	2 09/10/12	M-F 3-4p Let's Make a Dea	CM I	3-4p	M		:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	M	1	\$300.00	0.00	PIP	.20		#200 00 D 4	0.00 NIM	,	¢4 000 00
31 W15P	09/04/1	2 09/07/12	Dr. Phil	СМ	4-5p	- TW.	l F	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$300.00	Rating 0.00							
32 WTSP	09/10/1	2 09/10/12	M-F 4-5p Dr. Phil	СМ	4-5p	M		:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	M M-F 5-530p	CM	\$300.00 5-530p	0.00 - TW	rr	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
			5-530p 10 News		·		11	.50	4	Ψ200.001 -4	O.OO INIVI	7	φουσ.σσ
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$200.00	Rating 0.00							
34 WTSP	09/10/1	2 09/10/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	M		:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	M	1	\$200.00	0.00							
35 WTSP	09/04/1	2 09/07/12	M-F 530-6p 10 News at 530p	СМ	530-6p	- TW.	l'F	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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Order / Rev: 710406 Advertiser: Obama/D/President

Alt Order #: 06299558 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
35 WTSP	09/04/1	2 09/07/12	M-F 530-6p 10 News at 530p	СМ	530-6p	- TWTF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 36 WTSP		09/09/12	- TWTF M-F 530-6p	CM	\$200.00 530-6p	0.00 M	- :30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta	rt Date	End Date	10 News at 530p Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	M	1	\$200.00	0.00						
37 WTSP	09/04/1	2 09/07/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	- TWTF	- :30	4	\$250.00 P-4	0.00 NM	4	\$1,000.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$250.00	Rating 0.00						
		2 09/10/12	M-F 6-630p	СМ	6-630p	M	- :30	1	\$250.00 P-4	0.00 NM	1	\$250.00
Sta	rt Date	End Date	6-630p 10 News Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	M	1 214	\$250.00	0.00			#000 00 D 4	0.00.004		<b>#</b> 000 00
E39 WISP	09/04/1	2 09/07/12	CBS Evening New CBS Evening New		630-7p	- TWTF	- :30	4	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
	Date Ra		escription		t/End Time		Weekdays			Rtg Type		
	09/03/12 edited	2-09/09/12 C	BS Evening News	630-	-7p		- TWThF	-	:30 <del>(\$300.00)</del>	0.00 <i>NM</i>		
	09/03/12 edited	2-09/09/12 C	BS Evening News	630-	-7p		- TWThF	-	:30 <del>(\$300.00)</del>	0.00 <i>NM</i>		
7 WTSP	09/03/12	2-09/09/12 C	BS Evening News	630-	-7p		- TWThF	-	:30 <del>(\$300.00)</del>	0.00 <i>NM</i>		
	edited											
40 WTSP	09/10/1	2 09/10/12	CBS Evening New CBS Evening New		630-7p	М	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00						
		2 09/07/12	7-730p 10 News, 7pm M	СМ	7-730p	- TWTF	- :30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/09/12 2 09/10/12	- TWTF	CM	\$300.00 7-730p	0.00 M	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
42 W101	09/10/1	2 09/10/12	10 News, 7pm M	-F	7-730p		.50	٠	\$300.00T -4	O.OO INIVI	'	ψ300.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$300.00	Rating 0.00						
43 WTSP	09/04/1	2 09/07/12	730-8p Inside Edition	СМ	730-8p	- TWTF	- :30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	- TWTF 730-8p	CM	\$300.00 730-8p	0.00 M	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
0.	. 5 .	<b>5.15</b> .	Inside Edition	0	_	D ()						
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
45 WTSP	09/04/1	2 09/07/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	p - TWTF	- :30	4	\$750.00 P-4	0.00 NM	4	\$3,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 46 WTSP		09/09/12	- TWTF LN (M-F)	CM	\$750.00 M-F 11-1135	0.00 p M	- :30	1	\$750.00 P-4	0.00 NM	1	\$750.00
			LN (M-F)									
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$750.00	Rating 0.00						
47 WTSP	09/08/1	2 09/08/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	- :30	1	\$400.00 P-4	0.00 NM	1	\$400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	03/12	09/09/12	S-	1	\$400.00	0.00					I	

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Order / Rev: 710406 Advertiser: Obama/D/President

Alt Order #: 06299558 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
47 WTSF	P 09/08/1	2 09/08/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
48 WTSF	P 09/09/1	2 09/09/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$600.00 P-4	0.00 NM	1	\$600.00
<u>St</u> Week: 09	art Date 9/03/12	End Date 09/09/12	Weekdays	Spots/Week	Rate \$600.00	Rating 0.00						
-		2 09/07/12		CM	1135p-1237a	- TWTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
St	art Date	End Date	Late Night with D Weekdays	Spots/Week	n <u>Rate</u>	Rating						
Week: 09	9/03/12	09/09/12	- TWTF	4	\$300.00	0.00						
51 WTSF	P 09/04/1	2 09/07/12	Late Late Show Late Late Show	СМ	1237-137a	- TWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
St Week: 09	art Date 9/03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
52 WTSF	P 09/10/1	2 09/10/12	Late Late Show Late Late Show	СМ	1237-137a	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
St Week: 09	art Date 9/10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$100.00	Rating 0.00						
53 WTSF	P 09/08/1	2 09/08/12		СМ	Sat 6-8a	S-	:30	2	\$40.00 P-4	0.00 NM	2	\$80.00
St	art Date	End Date	10 News, 6am S Weekdays	aturday Spots/Week	Rate	Rating						
Week: 09		09/09/12	S-	2	\$40.00	0.00						
54 WTSF	P 09/08/1	2 09/08/12	Sat 8-10a CBS This Mornin	CM og Saturday	Sat 8-10a	S-	:30	2	\$80.00 P-4	0.00 NM	2	\$160.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09 55 WTSF		09/09/12		CM	\$80.00 Sat 6-630p	0.00	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
C <sub>4</sub>	ort Data	End Data	Sat 6-630p 10 No		Doto	Dating						
Week: 09	art Date 9/03/12	End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
56 WTSF	P 09/08/1	2 09/08/12	Sat 7-730p Inside Edition	СМ	7-730p	S-	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
<u>St</u> Week: 09	art Date 9/03/12	End Date 09/09/12	Weekdays	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
57 WTSF	09/08/1	2 09/08/12	Sat 730-8p Young Icons	СМ	Sat 730-8p	S-	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
<u>St</u> Week: 09	art Date 9/03/12	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
			CBS Sunday Mor	-	Sun 9-1030a	S	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/09/12	Mon Prime A	CM	\$400.00 Mon 8-9p	0.00 M	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
			Met Mother/CBS	Fall Preview					, ,			, ,
<u>St</u> Week: 09	art Date 9/10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
61 WTSF	09/10/1	2 09/10/12	Mon Prime B 2 Broke Girls/Mik	CM se & Molly	Mon 9-10p	M	:30	1	\$2,700.00 P-4	0.00 NM	1	\$2,700.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	M	1	\$2,700.00	0.00	-20		<b>₾</b>	0.00 NIM	4	<b>#</b> 0.000.00
		2 09/10/12	Hawaii Five-0	СМ	Mon 10-11p	M	:30	1	\$2,000.00 P-4	U.UU INIVI	1	\$2,000.00
St Week: 09	art Date 9/10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
63 WTSF	09/04/1	2 09/04/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	2	\$2,800.00 P-4	0.00 NM	2	\$5,600.00
<u>St</u> Week: 09	art Date	End Date 09/09/12	Weekdays	Spots/Week	Rate \$2,800.00	Rating 0.00						
vveek. U	9/03/12	03/03/12	- 1		ψΖ,ΟΟΟ.ΟΟ	0.00					ı	

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Order / Rev: 710406 Advertiser: Obama/D/President

Alt Order #: 06299558 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo		Rate Pri	Rtg Type	Spots	Amount
64 WTSP 09/04/12 0	09/04/12	Tue Prime B NCIS: Los Angele	CM es	Tue 9-10p	- T	:30	2	\$2,800.00 P-4	0.00 NM	2	\$5,600.00
	nd Date 9/09/12	Weekdays	Spots/Week 2	Rate \$2,800.00	Rating 0.00						
65 WTSP 09/04/12 0		Prime Political Pro	ogram CM	Tue-Thur 10-	·11p -T	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Start Date Er	nd Date	Democratic Natio Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 09	9/09/12	- T Wed Prime B	CM	\$2,000.00 Wed 9-10p	0.00 W	:30	2	\$3,000.00 P-4	0.00 NM	2	\$6,000.00
00 WISF 09/03/12 0	09/03/12	Criminal Minds	Civi	wed 9-10p		.30	2	φ3,000.00 F-4	0.00 INIVI	2	φο,οοο.οο
	nd Date 9/09/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$3,000.00	Rating 0.00						
67 WTSP 09/05/12 0	09/05/12	Prime Political Pro	-		-11p W	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start Date Er	nd Date	Democratic Natio Weekdays	Spots/Week	⊓ Rate	Rating						
Week: 09/03/12 09	9/09/12	W	1	\$2,500.00	0.00						
68 WTSP 09/06/12 0	09/06/12	Thu Prime A Big Bang Theory	CM Two and a Ha	Thu 8-9p	T	:30	2	\$2,500.00 P-4	0.00 NM	2	\$5,000.00
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
	9/09/12	T		\$2,500.00	0.00						
69 WTSP 09/06/12 0	09/06/12	Thu Prime B Big Brother 14	СМ	Thu 9-10p	T	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
	nd Date 9/09/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
70 WTSP 09/06/12 0	09/06/12	Prime Political Pro	-	Tue-Thur 10-	-11pT	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
	9/09/12	T	1	\$2,000.00	0.00						
71 WTSP 09/07/12 0	09/07/12	Fri Prime B CSI: NY	СМ	Fri 9-10p	F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
	nd Date 9/09/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
72 WTSP 09/07/12 0		Fri Prime B CSI: NY	СМ	Fri 9-10p	F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	9/09/12	F	1	\$1,500.00	0.00			<b>* * * * * * * * * *</b>	0.00.1114		Фо ооо оо
73 WTSP 09/07/12 0	09/07/12	Blue Bloods	СМ	Fri 10-11p	F	:30	2	\$1,500.00 P-4	0.00 NM	2	\$3,000.00
	nd Date	Weekdays	Spots/Week		Rating						
Week: 09/03/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12	9/09/12 09/08/12			\$1,500.00 Sat Prime	0.00	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
		US Open Sat Prin			5.0						
	nd Date 9/09/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
75 WTSP 09/09/12 0	09/09/12	Sun Prime A 60 Minutes	СМ	7-8p	S	:30	2	\$2,500.00 P-4	0.00 NM	2	\$5,000.00
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
	9/09/12	S		\$2,500.00	0.00			<u> </u>			<b>A</b>
76 WTSP 09/09/12 (	09/09/12	Sun Prime B Big Brother 14	СМ	Sun 8-9p	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
	nd Date 9/09/12	Weekdays S	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
77 WTSP 09/09/12 0		Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	9/09/12	S	1	\$2,000.00	0.00	-00		¢4 000 00 D 1	0.00 1114		£4 000 00
78 WTSP 09/09/12 0	u9/U9/12	The Mentalist	CM	Sun 10-11p	S	:30	1	\$1,800.00 P-4	U.UU NM	1	\$1,800.00
Start Date Er	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					i	

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WTSP-TV

Order / Rev: 710406

Advertiser: Obama/D/President

Alt Order #: 06299558 Product Desc: OBAMA FOR AMERICA

Flight Dates:

End Date

09/09/12

**End Date** 

09/09/12

N83 WTSP 09/04/12 09/08/12 M-F 6-630p

Start Date

Start Date

Week: 09/03/12

Week: 09/03/12

1536

09/04/12 - 09/10/12 Estimate:

> 530-6a 10 News Weekda<u>ys</u>

6-630p 10 News Weekdays

- TWTF- -

- TWTF-

Spots/Week

Spots/Week

CM

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 78 WTSP 09/09/12 09/09/12 Sun Prime D CM ----S :30 1 \$1,800.00 P-4 0.00 NM \$1,800.00 Sun 10-11p The Mentalist Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 09/03/12 09/09/12 ----S 1 \$1,800.00 0.00 79 WTSP 09/09/12 09/09/12 NFL Football Game #1 CM :30 1 \$4,000.00 P-4 \$4,000.00 1-4p ----S 0.00 NM NFL Football Game #1 Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 09/03/12 09/09/12 ----S 1 \$4,000.00 0.00 80 WTSP 09/10/12 09/10/12 Letterman CM 1135p-1237a M- - - - -:30 \$300.00 P-4 0.00 NM \$300.00 Late Night with David Letterman Weekdays End Date Spots/Week Rating Start Date Rate Week: 09/10/12 M- - - - -09/16/12 \$300.00 0.00 N81 WTSP 09/04/12 09/07/12 5-530a СМ 5-530a - TWTF- -:30 \$100.00 P-4 0.00 NM 2 \$200.00 5-530a 10 News Weekdays Spots/Week Rating Start Date **End Date** Rate - TWTF- -Week: 09/03/12 09/09/12 \$100.00 0.00 N82 WTSP 09/04/12 09/07/12 530-6a СМ 530-6a - TWTF- -:30 \$100.00 P-4 0.00 NM

Rating

Rating

0.00

0.00

- TWTF- -

:30

\$250.00 P-4

0.00 NM

Rate

Rate

\$250.00

\$100.00

6-630p

Totals 164 \$95,165.00

2

\$200.00

\$500.00